

# THE COLLEGIAN

THE UNIVERSITY OF TEXAS AT BROWNSVILLE AND TEXAS SOUTHWEST COLLEGE

Volume 47, Issue 5

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## Beer, Pizza, T-Shirts Crowd the Island

Heidi Holland

Collegian Editor

While university and college students across Texas prepare for mid-terms this week, business owners and workers on South Padre Island are doing their own kind of cramming.

They are stocking beer and other essential supplies, and hiring security and extra help. More than 100,000 students are expected to hit the island on Monday for Texas Week, the peak of the spring break season.

"We have started to prepare mentally," Dennis Cosencia, owner of Subway, a sandwich franchise, said. "We're having meetings, discussing strategies. If you know what to expect, it's just a matter of making sandwiches."

Starting on Monday, Cosencia expects to sell 1,200 to 3,000 sandwiches a day.

Three years ago he bought an Oscar Mayer meat slicing machine to prepare the ingredients after a botched attempt to serve the high traffic of spring breakers in 1990. He ran out of meat after two days because he only had one shipment of

supplies delivered per week.

"We've come a long way. We've learned," he said.

During Spring Break, a truck delivers 120 pounds of meatballs, 200 pounds of turkey, 180 pounds of ham, and 6,000 loaves of bread. Cosencia expects his customers will consume weekly. Subway stays open until 4 a.m. to "catch all kinds of traffic," after the clubs close for the night. Cosencia said.

Clubs? Last year for the month of March, Louie's Backyard had the highest liquor sales in Texas, selling \$958,000 worth of drinks. Bar manager Al Ramos started working eight hours a day eight weeks ago to prepare for the boozing breakers. Now that spring break has begun, Ramos plans to work from 10 a.m. to 3 a.m. every day.



PHOTO BY JESSICA ROBINSON

**Spring Breakers from New Mexico, ready to party the night away, stock up on basic supplies from a South Padre convenience store: beer, beer, and more beer.**

"This part of the job is not hard, it's just long," he said.

"We just have to make sure everything runs smoothly."

Ramos hired 12 "barbacks," workers that keep the bar stocked, and 24 bartenders, and intends to have nine roving cocktail salespersons ready to take orders next week. On an average night, he expects they will serve 1,000 to

2,000 Whammies, a multi-liquored drink preferred by spring breakers. On its biggest night last year, Louie's packed 6,500 people through its doors.

To meet this demand, Louie's buys approximately 50 cases of each kind of beer a day, enough to

See 'Beer' Page 6

## Local Cops Prepare for Student Swarm

Sean Ehler

Staff Writer

Seven days before Texas Week, the week when all Texas schools let out for spring vacation, the South Padre Island Police Department is calling on the Cameron County Sheriff's Office, the Texas Alcohol and Beverage Commission, the Department of Public Safety, and off duty and reserve officers to combat spring break mania.

"We really don't look forward to spring break," Joe

Elizardi, Chief Deputy of the Cameron County Sheriff's Office, said. "We actually encounter more problems during this week than any other time during spring."

Texas week begins March 10 and ends March 20. Over 100,000 are expected to comb the island.

But in a telephone interview last week, law enforcement officials were confident that the amount of patrols and measures the SPID has taken will keep problems under control on the island.

"We work closely with the

community," Elizardi said.

The DPS estimates 10 deaths will occur during spring break on the roads that lead to and from the beach caused by drunk driving, but law enforcement officials said fatalities are not likely to occur on the island.

"First, most people on the island walk to and from most everywhere, and second, traffic on the island is usually bumper-to-bumper," Captain Tommy Atkinson of the SPID said.

Even so, the SPID are increasing their manpower from the 3-4 patrols they use now to 8-

10 patrols during the spring break season, by working 6 days on and 1 day off with 10-hour overlapping shifts.

The Sheriff's Office will patrol State Highway 100 to Harlingen and State Highway 48, leading to Brownsville, to counter the drunk driving statistics.

Last year, three rapes were reported on the island, and law enforcement officials found played thefts and fights as problems.

"I would say we recover 75 percent of all stolen automobiles,

See 'Cops' Page 6

## Mexico, Matamoros & Spring Break

Dagoberto S. Zalapa

Spanish Page Editor

Spring Break seduces many people to party in Matamoros, Mexico. The food and drink is more than reasonably priced, and on a busy night you can see more North Americans walking the sidewalks along Obregon Boulevard than locals.

Brownsville's twin city has received very bad commentary about the security that local authorities offer to foreign visitors who come each year with the sole purpose of having fun. However, this year, public security devices have been installed to reduce unpleasant incidents to a minimum, officials say.

"In Matamoros there is plenty of security for visitors this year," said Carlos Valenzuela, President of the Restaurant Chamber of Matamoros and owner of Bigo's Restaurant Bar & Grill. "For this year, the business owners and the local and state authorities have activated security and continuous surveillance programs, which are expected to reduce to a minimum degree (any) attacks on visitors."

Proprietors of the better-known Matamoros bars, restaurants and clubs agreed with Valenzuela: no expenses have been spared to increase security measures for Spring Break.

See 'Mexico' Page 10

# Fans Surround Maria Victoria at Every Stop

Chris Plata

Assistant Editor

Unlike many famous and wealthy celebrities, Maria Victoria's inner personality is on the surface, transparent and visible. She possesses charm, grace, humbleness, and modesty.

During a rapid tour of public appearances and speeches that began at Gateway International Bridge, the Mexican actress and singer appeared at the university as Mr. Amigo, Brownsville's annual Charro Days guest of honor.

Interviewed on the bus as it headed from City Hall to the university, Maria Victoria said she is sustained by the feeling that people still love her. She saw evidence of that at every stop.

"I couldn't believe it because



PHOTO BY JAMES HORD

I was not expecting it when the gentlemen came to tell me that I was going to be Mr. Amigo. I was moved, because the people had to choose a person that they love, so that the person can unite Mexico and the United States." The Mr. Amigo Association hon-

ored Maria Victoria for her outstanding 44-year career. She is best known for her role as a maid in the long-running television program "La Criada Bien Criada."

"We want to hear Maria Victoria, not them," her devoted fans at the bridge ceremony whispered among themselves as the dignitaries on stage surrounded and occasionally upstaged her.

"I love her. Maria Victoria possesses a sense of family unity and she projects it outward, and somehow it seems to be contagious. You can see it here. We are united," said a woman who lives in Brownsville and came to see her star at the bridge.

Another lady, who walked from Matamoros to see her, said, "I, also, love Maria Victoria, and if she was chosen Mr. Amigo to represent Mexico and to unite

both countries, the ones who chose her selected the right person."

For Maria Victoria, Brownsville and the Lower Rio Grande Valley is not an unfamiliar territory. She has been coming to the area since the 1950s.

Nick Marks Reyna, President of the Brownsville Convention and Visitors Bureau, said the Mr. Amigo tradition complements Charro Days and creates an awareness that it is an international festival.

"Mr. Amigo positions Brownsville as an international city, furthermore, Brownsville continues to conserve the harmony and unity between both cities and both states," Reyna said.

On Maria Victoria's days off she tries to spend as much time with her family. However, the only time she is free is on week-

ends, she said.

"More than likely the days that I would be free would be on Saturdays and Sundays, and I dedicate myself to be with my family.

The soft-spoken actress said she approaches life day by day. She said she plans few projects because one never knows if one will wake up the next day to accomplish them, but she didn't seem to notice how busy her schedule is.

"I tend not to make future projects because either I'm going or I'm coming, and every day that God gives me license to live one more day it would be what he would want."

"Right now a soap opera is coming out, 'Maria Jose' and (my plans are for) finishing this soap opera, then, what God says."

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# Think You Know What a College Newspaper Is?

Heidi Holland

Collegian Editor

Two weeks ago, I heard through the grapevine that a friend that I respect and admire said I had been "snowed" by Juliet Garcia after reading an article I wrote concerning local criticism of Garcia's salary and the sale of her home.

More feedback: Ana, our office manager, said one of her instructors told a class he did not think the Collegian should be printing these kinds of stories because the university already gets enough bad publicity.

A professor told me in the cafeteria a couple of weeks ago that he had heard other instructors on campus say that the Collegian is finally starting to look like a "real college paper."

Two weeks ago, I ran into a student friend in the library who immediately asked me if the administration had hired Henry

Krause, the student publications coordinator and our mentor, to be a "propagandist" for the administration.

Every time I see this one teacher on campus, she asks me if the administration looks at our copy before we go to press. Everytime she asks, I say no. I can only conclude that she hopes that if she asks often enough, I will eventually change my story to the one she really wants to believe is true anyway.

At McDonald's two weeks ago, one of my former instructors said in so many words that the Collegian has improved its coverage over the last couple of years.

I would say this mix of examples shows that some people on campus have serious misconceptions about me as a reporter and the student newspaper while a few actually know what our responsibilities as writers for the student newspaper are.

For the most part, experience working for the Collegian has shown me that many

instructors and staff, and even students, have a different idea for the role of the newspaper: a series of stories that involve their clubs, their departments, their programs, their classes and their special interests, all written and presented in a neat, timely, pretty little package. We can investigate controversies and present facts for stories as long as they don't involve their offices, pet projects, or special interests.

What is interesting to note is the category the Juliet Garcia story fell into for most students and faculty on campus.

Many faculty members hated the story on Garcia because it put the only forum they choose to employ, a political news weekly called *Crossroads*, into an unflattering perspective. Many faculty members despise the administration. They drool in anticipation of the next issue of *Crossroads* or *El Rincón*, another local political sheet, to read what the writers have come up with to paint Garcia and the

administration in the ugliest of colors, whether these paintings are accurate or not.

It has thoroughly irked some faculty members that students here wrote a story that did not make Garcia look like the ogre they think she is, but instead took on their forum.

What they don't know is this: if the "facts" reported by *Crossroads* had actually turned out to be factual, we would have printed them, AND attempted to get Garcia to respond to them (something *Crossroads* didn't bother to do in any case.) We do our own research, and we name our sources. If our critics don't believe the administration, fine. We asked *Crossroads*' editor to document his story for us, and he declined. If he had shared with us the documentation he claims he has, we would have printed it and asked the administration to explain the contradiction.

Many intelligent people in this university will not believe that. They assume the administration does not allow us to set our own priorities, examine their actions and statements critically, and repeat the arguments of university critics. And some also did not care to hold university critics to any reasonable standard of logic or proof.

Others, thank God, see us a bunch of students learning how to be reporters and writers and appreciate our hard work and the honest attempts we have taken to turn the Collegian into a more substantive paper, whether they like the angles we have taken on our stories or not.

And some administrators, faculty and students also think the student newspaper is simply a public relations outlet. Just today, a staff person called to tell me she "had a story for me." It was already written, I presume by another staff member. I asked what the story was about and what it amounted to was a written advertisement for her program. I asked her where I could get some figures about this program that I thought we could build a story around, but those figures involved students who fell through the cracks and she did not want to release them.

In other words, to write a real news story, as opposed to a prepared story by her department, we might have to go through a Texas Open Records Act request to get the information she doesn't want us to print.

Many faculty, students and staff have convinced themselves that the Collegian is a tool of the administration, but it is the faculty, students, and staff, not the administration, who have asked us to serve them. We can serve them and everyone else best only by being a careful, responsible independent observer of university

## QUESTION OF THE WEEK

Julie Garza

Staff Writer

Center.

If you could rate UTB-TSC on a scale from one to ten what would it be and why????

The University of Texas at Brownsville in partnership with Texas Southmost College is now over a year old. The partnership is not very common situation has arisen many comments. Many people believe it is good, but others do not quite agree.

Here is what some UTB-TSC students and professors had to say:

"I think I give it a ten, I think we have the professors. We don't have the best facilities, but we can still take advantage, and do with what we have where we are," said Genaro Maldonado, sophomore and Civil Engineering major, as he sat in class.

"I like the smallness, but maybe like (a) seven... good points and bad points. Limited, the classes that they offer when you come from UT-Austin. The smallness of classes is good. (I) have better relationship with teachers here than in Austin," said Richard Vega, senior and English major, as he sat in the Student

"Eight", I think eight because it has good rooms, good gyms, and good library. I like this university," said Maria Del Carmen Rodriguez, ESL student and Civil Engineering major, in the North Building by the stairs.

"A seven because it has everything. It's not a perfect ten, because it still needs more for P.E. classes, and more parking," said Debbie K. Garza, sophomore and Education major, in the hall of South Building.

"About a six, 'cuz it's got quite a way to grow. Maybe in four or five years it'll be a pretty good school. It's like at an infant stage. It still has that junior college feel to it," said Dan Ibarra, junior and Engineering major, as he sat in the student center.

"Probably like a six because the teachers are really good. But people in Tandy don't help you at all. (The people at the windows) I don't feel like a university environment, but it's growing," said Flor Flores, freshman and International Business major, as he sat in the library.

"I cannot rate something that is not one or the other... the problem is that (what) is running the place, structure are TSC ideas. I thought I was coming to a univer-

sity. I find myself in a community (college). It is an interesting thing that they list UTB as a university and list 1600 students, and (200) instructors. It's absurd as a university we're only 1600 (students), but faculty (200)," said Jose Varela-Ibarra, modern languages associate professor over a telephone interview.

"Probably give it a six. I don't think we are fulfilling our teaching mission as before. The classes are too large and also more demands are put on the faculty that detract from the teaching mission. The amount of writing I require of students has decreased because the class size has increased," said Ethel Cantu, behavioral sciences assistant professor over a telephone interview.

"Ok, we have a unique situation. It's a partnership, it's difficult to compare it. Students get a lot of attention, (rate probably) nine or higher. Faculty is good. Most of instructors here have taught at other universities. The focus is still teaching, professors doing teaching and research. (The) focus of community colleges is teaching, and we teach and research as part of the university. Really the best of two worlds. A real strong faculty. I can't stress it enough," said Manuel Medrano, social sciences associate professor over a telephone interview.



# ECO-FRONTIERS



Mark A. Cervantes  
Special to the Collegian

## Vulnerable Texas Beaches

Last week's column on border-related environmental issues was meant to serve as a preamble to the more detailed series of columns on air, water and waste pollution. Each of these issues will get their own individual column because of the magnitude of their importance, as well as the many factors surrounding each of them.



But, "Stop the presses!" Forces beyond my control have caused me to sway from the anticipated path to a different, but similar, issue. These forces I'm talking about are the two oil spills in the Gulf of Mexico.

It seems that two Norwegian tankers in all their infinite wisdom were able to navigate their way from their homeland to the Gulf of Mexico just fine. Once in the Gulf, these geniuses slammed into one another, painting 40 miles of Texas coast with large tar balls, starting at Port Aransas all the way down to about 20 miles south of Padre Island.

As if this wasn't bad enough, a ship owned out of Miami exploded last week, leaving one square mile of oil floating out along the Texas coastline. As you can imagine, this oil will at some point find its way to the Texas shore, causing irreparable damage.

Both of these incidents will require the deployment of 300 cleanup workers, costly equipment, and perhaps the utilization of some technology such as bioremediation.

The true effect on Texas beaches and wildlife won't really be known for a few weeks, or maybe even years. But allow me, if you will, to define some of the most predominant problems these incidents can create.

An oil spill causes damage in several ways. The best-known is the visual degradation of the coastline. This can affect a tourist economy (such as South Padre's) so badly that small businesses may be forced to close, while larger ones like hotels have to simply absorb the negative economic impact created by lack of tourists.

Rest assured, if these spills had been much larger, and national news media had picked them up, pictures of tarred beaches and dead birds would have deterred thousands of tourists headed for our beaches this month.

Beyond the economic problem lies the

real issue of what an oil spill does to a coastline. Remember the food chain? Well, an oil spill is much like a set of bolt cutters to the coastal food chain. The birds and fish that are scraped off the coastline are immediately affected—and usually killed—life forms that we see.

The real problem lies in the adverse effects that the food chain experiences months, maybe even years, later.

Tiny shrimp and fish that have no fighting chance against the oil or tar die off first. The next larger fish or crabs in the food chain that feed off them are robbed of their food supply. The turtles and even bigger fish lack food. Now birds and other species, such as "man," experience the same problems.

These types of shortages in the food supply could mean severe harsh realities for a community such as Brownsville. As many of you may know, because of family or friends in the maritime industries, much of Brownsville's economy relies on its neighboring coastline. The coast creates jobs, provides food to eat and food to sell. I would say that's a very valuable natural resource for us to have. I would also say that's a very valuable natural resource for us to protect.

Oil spills, ships dumping their garbage,

### LETTERS POLICY

The Collegian welcomes letters from residents. Letters to the newspaper should be short and free of libel. Letters may be delivered to the Student Publication Office, located in the Student Center, or mailed to:

The Collegian  
80 Fort Brown  
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Phone: (210) 544-8263  
Fax: (210) 544-8823

Opinions expressed in letters are those of the writer and do not necessarily represent the views of the University administration or the Collegian. All letters must be signed. Please include a phone number, year in school and major.



coastal erosion, disappearing dunes and outright pollution from dredging are all problems that, if not rectified, will produce a Texas coastline that will be a topic of infamy when discussed among our children.

The Texas General Land Office in Aus-

tin is the state agency charged with the responsibility of addressing most of these problems. Some very innovative and effective programs have come out of this office over the past few years. I would encourage anyone interested in these issues to contact me at the Collegian, or call the General Land Office at (512) 463-5001 for additional information.

Think about some of these things while you're out at the beach over Spring Break, but don't forget to enjoy them while you still can.

## Letters to the Editor

### Humid Rug Out of Box

Last Tuesday I went to my English Literature class and my professor didn't show up. I had one hour and fifteen minutes before my next class. I did not feel like studying, like most of the time, so I decided to kill some time in the T.V. Room. When I got inside a strong smell came to my senses. It smelled like when you take a humid rug from inside a box. It smelled so bad that I got out of that place and went straight to the library to study. That T.V. Room sure stinks. I would really appreciate it if the concerned authority would do something about it. The T.V. Room is a place to relax and rest from our classes. But, how can you relax when the place is unbreathable.

Ramiro Maya Jr.



Don't mess  
with Texas  
beaches.

## THE COLLEGIAN

The Collegian is the student newspaper serving The University of Texas at Brownsville in partnership with Texas Southmost College. The newspaper is widely distributed on a campus of 10,000 students.

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# El Centro de Orientación Universitario; ¿Apoyo Y Asesoría Personal?

Irma A. Pena

Escritora

Para Steven Vera, estudiante de primer año en la Universidad de Texas en Brownsville, el Centro de Orientación Universitario o Counseling Center (C.C.), le ha orientado en como lidiar con sus problemas académicos y personales. Regresar a la escuela después de 7 años le llenó de tensión y frustración por la transición que esto representa. Vera ha encontrado que en el C.C., los consejeros se interesan por sus problemas personales además de ayudarlo a planear su carrera. "Todo estudiante con cualquier tipo de problema debería aprovechar el C.C. sin sentirse avergonzado por pedir ayuda ya que este es un servicio que está ahí para que lo usemos," dijo Vera; agregando que "es muy útil y lo recomiendo a otros estudiantes."

La consejera Mozelle Barrón, quien es coordinadora de las técnicas de sobrevivencia universitarias, dijo que los servicios de dicho centro son vastos. Inicialmente, los estudiantes visitan el C.C. para recibir orientación académica, ya que es un requisito oficial que a cada estudiante se le trace un plan de estudios, expresó Barrón.

La orientación académica cuenta con

3 categorías principales que son: Orientación vocacional, exploración de carrera y asesoría personal. Cabe señalar que, a través de las clases de Introducción a la Psicología y la Experiencia Universitaria, los estudiantes obtienen amplia información acerca de los servicios del centro de orientación, señala Barrón.

Los medios por los cuales un estudiante llega al C.C. son diversos. En ocasiones, él o ella son enviados al C.C. a sugerencia de un profesor o miembros del Departamento de Salud Escolar. La mayoría de las veces, los estudiantes llegan por su cuenta o porque escucharán a otro estudiante hablar acerca de la ayuda recibida ahí, explicó Barrón.

En el C.C. los consejeros tienen los conocimientos universitarios y el entrenamiento adecuado para proveer asesoría y apoyo personal (personal counseling), dijo Barrón, quien coordina este servicio.

"Es común que un estudiante llegue al C.C. por información relacionada con su plan de estudios, cuando en realidad dicho estudiante quiera o necesite asesoría personal", dijo Barrón; agregando que problemas de auto-estima (self-esteem), y auto-confianza (self-confidence) y relaciones con otras personas son ejemplos de los temas tratados en el C.C. Barrón añadió que, "después de escuchar a un

estudiante, un consejero le sugiere una segunda visita al C.C. o le envía a otro consejero dentro del mismo C.C."

En una sesión de asesoría personal, como lo explica la consejera Barrón, se trata de lograr lo siguiente:

1. Establecer un medio ambiente sano y seguro donde el estudiante pueda hablar y en donde sienta que el consejero está verdaderamente interesado (a) en escuchar lo que hay en su mente.

2. Crear una atmósfera de confianza en donde el estudiante se sienta libre de hablar acerca de sus problemas y preocupaciones.

Hilda Silva, Directora del Centro de Orientación Universitario, dijo que los problemas de ajuste afectan a los estudiantes en sus clases y que algunos de ellos necesitan más ayuda que otros. Agregó asimismo que el C.C. provee apoyo a los estudiantes para que logren un mejor aprovechamiento en sus clases.

Andreína Galván, consejera encargada de trazar planes de estudio a nivel superior (upper-level), comentó que, "en el C.C. se escucha a los estudiantes en sus problemas grandes o pequeños". De acuerdo a Galván, todo estudiante es bienvenido en el C.C. para tratar asuntos personales o bien para desarrollar un plan de estudios, aun cuando no se tenga idea de lo que se quiere estudiar.

Algunas veces, el platicar de los

problemas ayuda a resolverlos. Además, el desarrollo de técnicas de estudio y comunicación ayuda a sobrelevar la tensión educativa y mejora la calidad de diálogo. En algunos casos, el estudiante con problemas (dependiendo de el tipo de problemas que esto tenga) se le sugiera asistir a una agencia de ayuda comunitaria, tal como lo es El Centro de Ayuda para Adictos a las Drogas o PDAP (Palmer Drug Abuse), o Amistad de Mujeres/Crisis Familiares (Friendship of Women/Family Crisis). En estas agrupaciones, los estudiantes reciben ayuda en problemas de abuso y desajuste físico, emocional, sexual y mental, Explicó Barrón.

De acuerdo a Barrón, la orientación y asesoría personal cuenta con servicios de prevención y participación, por medio de los cuales, los estudiantes pueden ir a seminarios que ayudan al desarrollo de técnicas para un vivir exitoso y tienen acceso a videos de contenido educativo para su enriquecimiento personal.

Mozelle Barrón enfatizó que, "los servicios de orientación y asesoría personal son estrictamente confidenciales."

El Centro de Orientación Universitario se encuentra en la oficina número 205 (2o piso) del edificio Tandy. Para obtener mayores informes o concertar una cita, favor de llamar al teléfono 544-8292.

## Cops...

Continued from page 1

mostly kids just take a car for a joy-ride and just leave it some place when they're done," Elzirdi said.

"People will leave their room doors open susceptible to someone walking in and taking property," Atkins said.

Local clubs have hired extra security guards and bouncers to create safer atmospheres. Several other off duty Pence Officers and reserve officers volunteer their time to work through out spring break.

"Fights commonly occur and seldom amount to much that requires police response," said Elzirdi. "Most clubs settle situations themselves but if they can't, they call us," Atkins said.

Captain Tommy Atkins, of the South Padre Island Police Department, said fatalities caused by drunk driving accidents on the island are less likely to occur.

"First, most people on the island walk to and from most everywhere, and

second, traffic on the island is usually bumper-to-bumper," he said.

Law enforcement official encourage spring breakers to take preventative measures of their own to ensure a safe and enjoyable vacation. "Hang out in groups, especially when going to Mexico, have a designated driver, and respect the laws," Elzirdi said. Atkinson encourages people to "party smart and use common sense with whatever they do."

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## Beer...

Continued from page 1

serve about 1,200 bottles.

Alcohol is also a best seller at convenience stores, such as the Circle K where manager Arnold Reyes said beer breakers buy enough beer for a whole day.

"They don't buy six packs or 12 packs," he said. "They usually buy (24-can) suitcases. Once they are on the beach, they don't want to have to come back."

Ramos said he expects to sell 600 to 800 cases of beer a day. He said breakers also buy 1,000 hot dogs, 75 to 100 ice chests, 850 packages of cigarettes, and 400 to 600 bags of chips (800) 775-3851 ext. 33

also sells 400 to 500 condoms a week, with "Lifestyles" the most-preferred brand.

"Most of the kids are pretty good and you get into the party spirit," he said.

Ellen Stetar, working on her 13th year as a waitress at Pizza Hut on the island, agrees.

Waiting on 500 people per shift "gets tiring, but you meet a lot of people," she said.

Penny Ford, Pizza Hut's manager, expects to use up to 600 pounds of pepperoni, 6,000 pounds of cheese, 500 loaves of bread, 10 gallons of buttermilk and ranch dressing.

Wings, a T-shirt shop on the island, is stocking 1,800 white T-shirts to sell with spring break decals. Owner Lorie Tafel said she expects "Cool Naked" T-shirts, 20 to 40 dozen of them, to be the hot items this spring break. Tafel also expects to sell 1,296 "Big Johnson" T-shirts, 3,200 Budweiser and other towels, 3,000 pairs of swim goggles, 3,000 floats, 300 boogie boards, and 7,200 pairs of sun glasses over the spring break period.

# Mexico, Matamoros Y el Spring Break

Dagoberto Zalapa

Editor de Tiempo Nuevo

Spring Break seduce a mucha gente a cruzar la frontera e ir a divertirse a Matamoros, México. La ciudad gemela de Brownsville, ha recibido comentarios bastante negativos relacionados con la seguridad que las autoridades de dicha población y la ciudad misma ofrecen a los visitantes del norte de los Estados Unidos que cada año acuden a esta con el afán de divertirse. Sin embargo, este año se han implementado dispositivos de seguridad pública que reducirán al máximo los incidentes desagradables, "este año existe en Matamoros bastante seguridad para los visitantes". Afirmó el Ingeniero Carlos Valenzuela, Presidente de la Cámara de Restaurantes de Matamoros y propietario de Bigo's Restaurant Bar & Grill, "Para este año, los comerciantes y autoridades municipales y estatales, hemos implementado dispositivos de seguridad y vigilancia continúa con lo que esperamos se reduzca al máximo la incidencia de actividades delictuosas y ataques a los visitantes." Aseguró Valenzuela. Los propietarios de los mejores bares, restaurantes y discos de Matamoros concordaron con Valenzuela en que no se ha escatimado en las medidas de seguridad para el Spring Break '95, "en Blanca's Whites contamos con el apoyo del Departamento de Seguridad Pública del Estado", dijo Blanca Beltrí, propietaria de Blanca's Whites Video-Bar.

Hubo también quienes agregarán que hay ocasiones en que un buen dispositivo de seguridad no es suficiente, pero que si las personas que visitan Matamoros en planes de diversión siguen y respetan las leyes estatales y los reglamentos de los bares, restaurantes y discos, no tienen porque correr riesgo alguno, "los dispositivos de seguridad no son todo lo que se necesita para garantizar el bienestar de los Spring Breakers, ellos deben cooperar respetando las leyes estatales así como también los reglamentos de los lugares a los que asistan", dijo Carlos Salazar, propietario de La Cabaña Fiesta Disco & Video-Bar.

A pesar de todo lo que se hace en Matamoros para asegurar que la estancia de los Spring Breakers este fuera de malos incidentes, existen lugares que los habitantes locales califican de inseguros y recomiendan el tomar precauciones si se va

a acudir e ellos,

Algunos de los bares y discos de Matamoros han sido acusados de mantener políticas de segregación contra los habitantes locales durante la temporada de Spring Break; no obstante, la mayoría de los propietarios de los lugares de esparcimiento a lo largo de la avenida Alvaró Obregón en Matamoros, negaron dichas practicas agregando que para ellos los principales son los locales puesto que son su publico de siempre y que la época es ocasión perfecta para que los habitantes de Brownsville y Matamoros convivan con, y conozcan gente de todo Estados Unidos,

"La gente local son nuestros consentidos, son nuestro publico de todos los días, además la época es perfecta para que locales y visitantes convivan y se conozcan divirtiéndose de lo lindo en Nuestros bares y discos", dijo Beltrí. Pero no falta quien admitiera que las practicas de segregación en contra de los habitantes locales se realizan agregando que se practican para garantizar la seguridad de los visitantes, "tratamos de evitar que se mezclen, ya que, la mayor parte del tiempo hay problemas de agresión de locales a visitantes y viceversa", explicó Jorge Lee, Gerente Administrador de Mr. Lee Bar & Disco.

Para asegurar una mayor seguridad a los visitantes, se les recomienda asistir a los lugares que ofrecen más dispositivos de emergencia y seguridad y que tienen amplia experiencia a nivel Mexicano e internacional. Estos lugares son los que ofrecen, por lo regular, el mejor ambiente, comodidad y actividades. Además, para su seguridad, sitios como: Blanca's Whites, La Cabaña Fiesta, Mr. Lee, Bigo's, El Rincón, etc., estarán abiertos de 8:00 p.m. a 3:00 a.m. o de 12:00 p.m. a 1:00 a.m. todos los días. Matamoros, México ofrece una amplia gama de opciones para la diversión, pero la seguridad es lo primordial por lo que se recomienda a los Spring Breakers y a el publico en general andar todo el tiempo en grupos, traer siempre dinero extra y las pertinentes identificaciones con fotografía.



PHOTO BY MELINA BUENILLO

Jose Balcarcel, de Peru, disfruta una cerveza en "Bigos," un club de Matamoros

## No Todos Nos Divertimos Igual

Miriam Salazar

Escritora

Bastan sólo unos minutos de diversión destinada para marcar nuestra existencia. La vida puede ser divertida en muchas formas, aunque también puede ser monótona y aburrida. Pero sucede que vivimos en un país con libertad de pensamiento y de comportamiento. Aquí, cada quien se puede divertir como mejor le parezca. La diversión requiere de 2 puntos muy importantes, pensar y actuar. Las vacaciones de primavera ya casi nos instan a ausentarnos de clases, y por lo pronto nos divertimos imaginando que haremos, a donde viajaremos, con que amigos nos pasaremos la corta semana, en que gastaremos nuestro tiempo libre y, por supuesto, nuestro dinero, etc. ¿Pero cuántas distintas maneras de divertirse existen? Sencillamente no hay respuesta. No todos nos divertimos igual. La característica más importante de la diversión es el comportamiento. En la forma de comportarnos esta reflejado todo lo que nos imaginamos que haremos para divertirnos. ¿Pero cómo actuamos cuando nos divertimos? "Spring Break" para algunos será la oportunidad perfecta para irse a anotar

unos días en la playa, su meta será deleitarse la vista ya sea con guapismos y corpulentos muchachos o con "montones" de bellas chicas en diminutos trajes de baño. Otros, tal vez preferirán irse a México por las noches y aprovechar "las horas felices" y por supuesto, no faltará aquel al que se le pasen las copas, en este caso su comportamiento lo dejó a tu propia imaginación, pero no olvides incluir el "oso" guachara a mitad de la calle. Para algunos otros "Spring Break" significa tiempo de hacer unos dólares extra y aprovechar al máximo todo el período de asueto. Su imaginación, quizás, un rostro cansado y aburrido por no darse tiempo para ellos mismos, pero tendrán un poco más de dinero en los bolsillos para comprar aquel automóvil que tanto les hace falta. En fin, es muy importante que decidamos como pasar nuestro tiempo libre teniendo en cuenta siempre la impresión que dejáremos a los demás, y no solamente en vacaciones o ratos libres sino continuamente, día tras día.

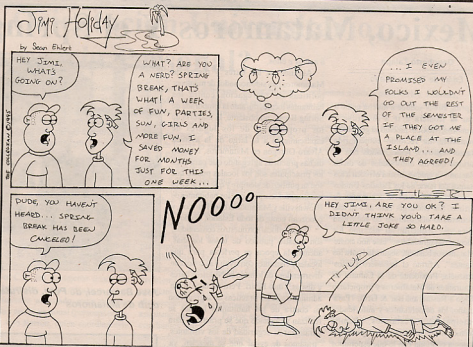
Cualesquiera que sean nuestros planes para estas próximas vacaciones de primavera, tratemos de aprovechar nuestro tiempo al máximo divirtiendonos sanamente para dar la mejor impresión posible a los demás.

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## PARTRONS

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Richardson Art Gallery

Saturday & Sunday March 4-5  
3 p.m.  
Joyce Hewlett, Ceramics  
Camille Lightner Playhouse

Tuesday March 21-30 7:30 p.m.  
Dr. Tony Zavaleta, Photography  
Richardson Art Gallery

## of the Musical Events

Friday March 31 1:00p.m.  
Student Recital in Music Building

Saturday April 1 7:30 p.m.  
The Cackmann-Kibonoff-Fridman Trio  
in Eidman Hall

Tuesday April 4 1:00 p.m.  
Community Chorus  
Sacred Heart Church

ARTS

# Music Review



Jonathan Bradshaw

Special to the Collegian

If you're like most of us, your Pearl Jam CDs are about used up, and you're tired of switching between one or two other CDs over and over. But now the switching is over, at least sort of. Recently *The Cult* released a great new CD.

Although the *Cult* is played on a lot of alternative radio stations because they are from England, they are like Soundgarden and should be considered metal.

The new untitled *Cult* CD is probably one of their best. It contains songs similar to their older style but at the same time they have matured. *The Cult* has incorporated some of the current trends and techniques in music into their own music, but not only have they incorporated them, they have improved them.

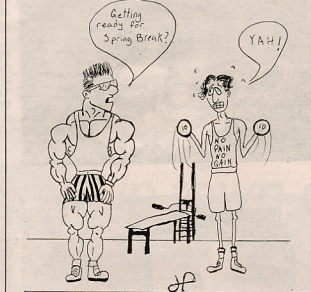
Few bands contribute to music and make it better while most just make music and don't really add to it. *The Cult* furthers music with the songs from this new CD.

Just about every song on this CD is good which is far better than the average. For example, in the song *Joy*, there are bits of the late 60's and also the 90's. These are combined to create a distinct and new sound. Halfway through the song there is also a subtle guitar solo which could have been the entire song and alone would have been enough to satisfy even the toughest critic.

Another song that is different from the usual is *Sacred Life*. This is a tribute to some of the predominant personalities who have died within the last year, including Abbie Hoffman, River Phoenix, and Kurt Cobain. Unlike most tribute songs, this song is musically sound in addition to having meaningful lyrics.

Overall the new *Cult* CD is excellent and recommended to anyone who is a fan of their older stuff. It's also absolutely recommended to anyone who is looking for something new, and would definitely make a good Spring Break CD.

## COLLEGE CHAOS by JAMES MOSS



## Students, Profs Plan Spring Break Getaway 'My Way'

Celeste Esparza

Staff Writer

Spring Break '95 is almost here, and for many University of Texas at Brownsville and Texas Southmost College students and professors, this vacation amounts to a much awaited break from the hectic work and deadline schedule associated with the regular day-to-day college atmosphere.

For some campus fixtures, Spring Break '95 will be the perfect chance to party while others plan to use the time to catch up on work before returning to school again.

Last year, Debbie Sandoval, an education major was pregnant and could not go to the beach. "I hope that I'll be able to go this year," she said.

For sociology major Rene Villafuerte, spring break this year will be spent in the great outdoors, when education major Rebecca Arredondo's responsibilities continue to call.

"I have to spend my entire week working," she said.

For other college students and instructors, spring break '95 will be a time to catch up with family and friends or just get away for awhile to an exciting or different place and meet new people.

Jason Wipf, a business management sophomore, is going to Las Vegas with his girlfriend for a seminar for amateur magicians.

George Green, a Spanish professor, plans to spend his week working on a bilingual poetry book titled "Bilingual Muse" while with his family on the island.

Dave Rodriguez, senior criminal justice major, will be leaving town California bound to visit his mother, while Berta Hernandez, a biology major, will work on three research papers due after spring break. "I'm going to try to get a head start on them before we come back to class," she said.

Ron Lane, a government instructor, looks forward to visiting the Yucatan with the honor's program.

"We'll be flying from Monterrey to Cancun and staying for about four days," he said. "We'll be back three days before classes start to get some R 'N R before work."

Carol Diehl, English instructor, said her son, Tony, is coming from Omaha. They will shop for a house to buy in San Benito, and will be "spending about half of the time doing that and the rest of the time visiting Mexico," Diehl said.

## Bands Play Padre Spring Break Concert Schedule

Julie Garza

Staff Writer

Sun, sand, and music: the perfect combination for Spring Break, and it's all happening at South Padre Island. The schedule of bands and activities hitting the island this year will be as exciting as ever, and will feature some country bands for the first time.

Coca-Cola will host several FREE concerts on a beachfront stage at the Radisson Resort South Padre Island.

Water, one of the first bands rocking the stage, is made up of three former University of Florida students now living in Georgia. Water offers a variety of emotions through their music, ranging from tender ballads to some heavy songs that make you move. Remember, water begins everything. They will be on stage Tuesday, March 7.

Derek & The Slammers, an Orlando band formed in 1987, will play March 7 along with Mumbleskings. The Slammers have played on stages from Cancun to Hawaii and Canada and play everything from Latin rhythms to African beats.

Allgood, a Georgia funk and blues quintet will also be here. A press release quotes guitarist Clay Fuller as saying, "Southern rock has connotations, especially lyrically, that don't apply to us at all. I think 'Southern Music' is more like it." Allgood will be at the beach stage on Tuesday, March 21, along with Zoopleople.

Joan Osborne and her band will also be at the Coca-Cola stage on Tuesday, March 14. Osborne, who bumped into this career just a few years ago, was said to be "the next explosion waiting to happen," by *Rolling Stone* magazine. Osborne's music goes from modern rock to gospel and blues.

Also on the Coca-Cola stage will be Ty Herndon on March 8, Ruston Root on March 14, Wesley Dennis on the 15, and Chelly Wright on the 22. On Wednesday, March 8, 15, and 22 a country act will be playing, but organizers had not released their name at press time.

Concerts on Tuesdays will be from 11:30 a.m. to 4 p.m., and Wednesday concerts will be from 1 p.m. to 4 p.m.

Charlie's Paradise Bar will have several concerts including the NIXONS, an alternative rock band from Dallas, on the March 13 and 20. Also at Charlie's will be Todd Snider March 15, Reverend Horton Heat March 17, and 2 Unlimited on March 21.

# New Logo Spurs Paperwork Retooling

Ninfa Fernandez

Staff Writer

The University of Texas at Brownsville and Texas Southmost College have adopted a new seal, scrapping the old individual logos for each institution to present a unified appearance on all official documents, campus official said.

"The philosophy behind the new seal is to represent both institutions equally," Marilyn Myers, Assistant to UTB President Juliet Garcia, said.

Since the release of the new seal more than a month ago, University staff have been instructed to use all of their old department or send it to the publications department for recycling into scratch pads and inter-office routing slips.

Requisition forms and other paperwork bearing the old logos will also have to be replaced. University officials said they have no idea how many boxes of documents have been recycled or thrown away as a result of the new policy.

"It varies by department how much of the old forms without the new logo they have," Olivia Rivas, vice president of student services, said.

The UTB/TSC logo and original seal will be used for legal and official University documents, academic programs, all departmental stationery, promotional stationery for student activities, and any publication, publicity or special event.

Ronnie Zamora, Director of Publications, said the idea of designing one logo for both institutions came after Publications Office employees tired of printing both logos onto the same documents.

UTB/TSC officials followed the suggestion by forming a committee to decide on a logo that would be appropriate for both institutions. The Protocol Committee reviewed public and promotional documents to ensure the seal represented the partnership equally.

The new seal's shape is taken from a library door across from the president's office which officials said reflects the architectural element of the University.

Department that have not yet received the new seal on their stationery should contact Zamora to have them replaced.



Top: Michigan State students hang out at the Radisson on Padre Island on a Sunday night enjoying a warmer climate.



Bottom: Spring Breakers, ready for some night life, prepare their ID's as they await a phalanx of bouncers and security personnel at a Padre club.

PHOTO'S BY JESSICA ROBINSON

## Straightening it Out

A story about Internet in the Feb. 24 issue of the Collegian incorrectly stated that the UTB will be paying for the Internet system. Since the National Science Foundation has discontinued funding the system, each state pays for Internet while UTB is responsible only for the maintenance of the line.

Cobalt and Reports Programming Generator are also not part of the Internet but are installed in the Vax system.

## Mexico...

Continued from page 1

'95 visitors.

"We are counting on the support of the State Public Safety Department," said Blanca Beltri, owner of Blanca White's Video-Bar.

Others added that in some instances a good security program is not enough to insure safety, but said that if the people who go and party at Matamoros follow and respect state laws and club rules, they should have no trouble whatsoever.

"The safety programs cannot do everything that is needed to ensure the welfare of the spring breakers. They have to cooperate by respecting the state laws and the rules of the places they go to," said Carlos Salazar, owner of The Cabaña Fiesta Disco & Video-Bar.

Despite everything that is being done

in Matamoros to guarantee a pleasant and safe visit, there are places the local inhabitants consider extremely unsafe. Check the crowd from the sidewalk. If you smell trouble or don't see adequate control by bouncers or security personnel, keep walking. There are plenty of good places.

Some have accused the clubs and bars of Matamoros of practicing segregation against the locals during the spring break season, nevertheless, the majority of the club and bar proprietors along Alvaro Obregón Boulevard denied the exercise of such practices, because they depend on a local clientele for most of the year.

They also said they believe this is a good occasion for the people of Brownsville and Matamoros to associate and get to know young people from all over the United States.

"The local people are our favorites. They are our daily public; furthermore, Spring Break is the perfect opportunity for both, local and visitors, to mix and interact in order to get to know each other and have the most wonderful time in our clubs."

Beltri said.

But others admitted that they practice the segregation arguing that they freeze out locals to prevent hostile encounters between them and the visitors.

"We try to avoid the mixture among visitors and local people because most of the time they attack each other," said Jorge Lee, General Manager of Mr. Lee Bar & Disco.

Places which appear to offer more safety and emergency features and which have more experience with international visitors also generally offer the best ambience, comfort and wide variety of activities. Places such as Blanca White's, La Cabaña Fiesta, Mr. Lee, Bigo's, El Rincon, etc., will be open everyday from 8 p.m. to 3:00 a.m. or from noon to 1 a.m.

Matamoros offers a wide variety of options for entertainment, but safety is first. Be sure to go in groups all the time, always carry extra cash in a pocket away from your wallet, and bring a proper photo I.D. Remember to keep 35 cents to pay the bridge toll back to Brownsville.





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Courtesy of Jose Durante

State Sen. Eddie Lucio and UTB Pres. Juliet Garcia taking  
questions from visiting Texas legislators at a breakfast meeting on  
campus last week. The lawmakers discussed the UTB-TSC  
partnership arrangement.

*think...*



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Miss Hawaiian Tropic Bikini Pageant  
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**SUNDAY MARCH 12**

1st 1000 Free Comedy Central T-Shirts

**MONDAY MARCH 13**

Live in Concert THE NIXONS 1st 1000 Free GEO T-Shirts

**TUESDAY MARCH 14**

Miss Hawaiian Tropic Bikini Pageant  
1st 1000 Free Hawaiian Tropic T-Shirts  
Live in Concert JACK O' PIERCE Cash \$

**WEDNESDAY MARCH 15**

Live in Concert TODD SNIDER  
Miss Hawaiian Tropic Bikini Pageant \$ Prizes

**THURSDAY MARCH 16**

Live in Concert BLUES BUTCHER  
Miss Hawaiian Topic Bikini Pageant \$ Prizes

**FRIDAY MARCH 17**

Live in Concert REVEREND HORTON HEAT

**SATURDAY MARCH 18**

1st 1000 Free Charlie's Cherry T-Shirts  
Miss Hawaiian Tropic Bikini Pageant

**SUNDAY MARCH 19**

1st 1000 Free Comedy Shop T-Shirts

**MONDAY MARCH 20**

Live in Concert THE NIXONS 1st 1000 Free GEO T-Shirts

**TUESDAY MARCH 21**

Live in Concert 2 UNLIMITED Miss Hawaiian Tropic Bikini Pageant  
1st 1000 Free Hawaiian Tropic T-Shirts

Bands subject to change without notice